

# Finland

Finland is the sixth largest country in Europe in terms of area. After Iceland and Norway, Finland is the most sparsely populated country in Europe with only 17 inhabitants per square km. Approximately 67 per cent of the 5.3 million people live in urban areas. During the summer, it never gets really dark, and in the north the sun does not set at all for some time. During the winter months, there are six hours of full daylight in the south while for two months in the far north, the sun never rises above the horizon. Finland is also traditionally known for its high level of technology and outstanding architecture and design.



**UNIVERSITY of VAASA**

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## MASTER'S DEGREE PROGRAMME IN INTERNATIONAL BUSINESS



“Future Leaders  
for Global Business”



**UNIVERSITY of VAASA**  
Finland

# Master's Degree Programme in International Business

The Master's Degree Programme in International Business is a two-year, full-time programme focusing on the identification and management of challenges arising from planning, controlling, and coordinating business activities on an international scale. Based both on the required competence of international managers today and core areas of research within the University of Vaasa, the teaching on the programme centres around current theory and practice in three key aspects of international business – international strategic management, international marketing management, and international human resource management.

Besides these three key areas, the programme offers students a range of country-focused studies which prepare students to do business in key emerging markets, as well as electives that allow students to deepen their knowledge in another area of international business.

The programme prepares students for careers in multinational firms, whether this is work in international positions, different kinds of international assignments, or involvement in international projects and teams. In addition, the programme offers a good foundation for working in internationally-oriented governmental organisations or in research- and teaching-related positions. The programme also prepares students for an academic career and provides eligibility for further studies. The programme leads to a Master of Science in Economics and Business Administration degree.



## The City of Vaasa

The City of Vaasa is located on the west coast of Finland. Its position at the narrowest point of the Gulf of Bothnia makes it an important link between Finland and Sweden. The closest city is Umeå in Sweden (70 km). Vaasa is a distinctively international city, second only to the capital Helsinki in the number of foreigners per capita. In this bilingual city of 58 000 inhabitants, one out of four people is Swedish speaking. With its 12 000 students, Vaasa is also a lively student city.

**Become a member of our international student community!**

## University of Vaasa

The University of Vaasa occupies one of Finland's newest campus areas. The campus combines modern architecture, parks along the water's edge, and a renovated 19th Century factory complex. The teaching and research activities of the University focus on business studies, administration, languages, culture and communication, and technology. About 11 percent of the students are international students from all around the world.

## Admission

To apply to the Master's Degree Programme in International Business, you should have completed a Bachelor's degree in the field of business studies or economics.

### The required documents needed to apply for the Master's programme are:

- Application form (generated by the electronic system)
- Passport photo
- Degree certificate(s)/certificate(s) of previous studies
- Transcript of university records
- Recommendation by 1-2 professors/employers
- CV
- Photocopy of passport's information page
- Certificate of language proficiency
- Letter of motivation

### Admission is based on the following areas:

- Bachelor's degree of the applicant
- Language proficiency
- Motivation of the applicant
- Relevant work experience
- International experience

**This information may be subject to change.  
Please visit [www.masteryourstudies.fi](http://www.masteryourstudies.fi) for updates.**

There are no entrance examinations for international Master's programmes. Admission decisions are made on the basis of the required documents, selecting candidates with the best qualifications.

Master's degree students have no tuition fees. Students are required to pay the Student Union membership fee of approximately 100.00 euros annually.

The application period for all programmes is from January 1 to February 28 annually.